

UAHR Marketing - Social Committee

Tuesday, October 27, 2009

Marketing / Social Committee meeting.

Attendee's: Bette Secord (F16), Edie Reidel (Burgundy) & Margaret Sherman (Chimney Hill)

The Marketing Committee would like to welcome its newest member, Margaret Sherman from Chimney Hill. Margaret is very computer literate and has quite an extensive background in marketing. She has also organized a Casino night in the past, which should be a real plus when we get to that point in the Spring.

The committee meeting on Oct.27th, focused on the issue of communication. It was felt that a well established system of communication was vital in order to allow homeowners access to current information and to help quell rumors. Some of the points discussed were:

- * Marketing Committee members need to meet the HOA reps.
- * Marketing Committee will email a newsletter to the HOA reps by the 20th of each month for distribution.
- * HOA reps are accountable for the distribution of information to their communities. An acknowledgement should be emailed to the committee when distribution has been completed.
- * Homeowners should know who their HOA rep is and should be able to direct their questions or comments to him/her.

We spent quite a long time dealing with the issues surrounding distribution. We decided that each HOA requires a "custom fit" plan for distribution (one size does not fit all). We are available to meet with any HOA rep, who is having difficulty with this issue, to brainstorm solutions.

The cost incurred with distribution was also discussed. It was suggested that, in order to curb costs, reps could email as many of their homeowners as possible and distribute the printed newsletter to the remaining owners. Another form of access would be to post the newsletter or show a link to UAHR.org on their individual HOA web site. Perhaps a UAHR bulletin board at the Heather Ridge Club House would be another form of access to information. We felt it also important to make sure that absentee homeowners were being contacted.

This discussion will be continued at our next meeting.

Bette Secord has volunteered to represent the Marketing Committee at the monthly UAHR meetings for the time being.

Margaret is going to talk to Gary Jones concerning the possibility of setting up a microphone for the meeting on Nov. 10th.

Wednesday, September 2, 2009

Marketing / Social Committee meeting.

Attendee's:

Lori Rust	Burgundy
Trudy Cobosco	Burgundy
Mary Lou Braun	Cobbleston
Bette Secord	Fairway 16

Topics:

New business:

Discussion on status of EIN and Tax Exempt #'s.

Until resolved we can not plan dates for fund-raising

Neighborhood Watch

Discussed organizing a neighborhood watch to include all of the UAHR HOA's

Old Business

Casino Night –

Lori discussed with Coach and provided information from Ace's to get his thoughts. Will follow-up with Coach.

Silent Auction –

Bette has a list of companies to request donation from

Bette will work on letter so it's ready when we get our tax-exempt #

Logo

Bette will have a few options for review by the next meeting.

It was decided the meetings will be on the 1st and 3rd Wednesday of the month between 11:30 – 12:30 at Dumitri's

Wednesday, August 26, 2009

Marketing / Social Committee meeting.

Attendee's: Lori Rust, Trudy Cobosco, Barb Wehmiller, Bette Secord, Edie Reidel

We welcome volunteers and would like to have each HOA represented.

If you would have some time and would like to help please contact Lori

Committee Volunteers:

Lori Rust Burgundy

Trudy Cobosco Burgundy

Barb Wehmiller Country Club Ridge

Bette Secord Fairway 16

Edie Reidel Burgundy

Money Making Projects:

Casino Night – tentative Thursday, October 15 7:00 – 10:00 PM

Possible Raffle – reviewing CO. state license rules

Communication:

UAHR / Metro District Logo – Bette

Update report for HOA news – will be provide to HOA representatives monthly by Lori

Next meeting: TBD